Moses Lake Farmers Market
Independence Weekend Celebration and Fireworks Display

We are excited to carry on this patriotic tradition that brings our community together, but we need your help.

The Moses Lake Farmers Market respectfully requests your sponsorship of the 2016 Moses Lake Independence Day Weekend Celebration and Fireworks Display. We have a variety of sponsorship levels available.

We are seeking help to create a kids parade this year. If your business or organization would like to help with that, it would be much appreciated.

The Goals of the 2016 Moses Lake Farmers Market independence Celebration and Fireworks Display:
1) To continue the Independence Weekend in the same safe, professional, and patriotic fashion as in the years past, and to, above all, foster an atmosphere that develops positive community relationships.
2) To provide the opportunity for private businesses, corporations, and service organizations to enhance their public relations, and have an explosive visibility by investing in this event.

Plan of Action
The Moses Lake Farmers Market (MLFM) is a small organization with a steady advertising campaign. In April, our advertising begins. We will have an on-air presence with KDRM with free giveaways. Along with our regular message about the Farmers Market, we will also mention our effort regarding Independence Weekend and the involvement of the sponsors and their generosity.

Title Sponsorship ($5000) will receive:
- Name recognition during on-air live remotes through July 2, 2016 (KDRM)
- Name recognition in MLFM live and recorded liners promoting the celebration (KDRM/KBSN)
- On-air mentions during MLFM giveaways (KDRM)
  Providing your own giveaway items is an option
- *Largest sponsor name/logo placement on the MLFM poster*
- *Largest name placement on banners leading up to the celebration beginning on May, 7 2016*
- *Name/logo placement in full-page MLFM print ads in the Venue Magazine (May, June, July issues)*
- Name/logo placement in MLFM social media once weekly leading up to July 2, 2016 (May, June, and July. With over 2,500 followers, each post is seen on average by 1000 people.
Platinum-Level Sponsorship ($4,000) will receive:

- Name recognition during on-air live remotes through July 2, 2016 (KDRM)
- On-air mentions during MLFM giveaways (KDRM)
  Providing your own giveaway items is an option
- *Name/logo placement on the MLFM poster*
- * Name placement on banners at the celebration July 2, 2016
- *Name/logo placement in full-page MLFM print ads in the Venue Magazine (May, June, July issues)*
- Name/logo placement in MLFM social media at least twice a month leading up to July 2, 2016 (May, June, and July. With over 2,500 followers, each post is seen on average by 1000 people.)

Gold-Level Sponsorship ($2,000) will receive:

- Name recognition during on-air live remotes through July 2, 2016 (KDRM)
- *Name/logo placement on the MLFM poster*
- *Name placement on banners at the celebration July 2, 2016
- *Name/logo placement in full-page MLFM print ads in the Venue Magazine (May, June, July issues.)*
- Name/logo placement in MLFM social media. (At least twice a month: May, June, and July. With over 2,500+ followers, each post is seen on average by 1000 people.)

Silver-Level Sponsorship ($1,000) will receive:

- *Name placement on banners at the celebration July 2, 2016
- *Name/logo placement in full-page MLFM print ads in the Venue Magazine (May, June, July issues)*
- Name/logo placement in MLFM social media. (At least twice a month: May, June, and July. With over 2,500+ followers, each post is seen on average by 1000 people.)

Bronze-Level Sponsorship ($101-$500) will receive:

- Name/logo placement in MLFM social media. (Once a month: May, June, and July. With over 2,500+ followers, each post is seen on average by 1000 people.)
- For your contribution you will be recognized on a banner the day of the festivities.
- This sponsorship will go directly into not only supporting the Independence Weekend Fireworks display but also supporting the market during the market season.

Donations of $50-$100 will receive:

- Name recognition on a banner the day of the festivities.

*If you would like to be included in the annual poster your commitment form and/or donation needs to be in no later than 4/22/16*
Moses Lake Farmers Market Independence Weekend Celebration and Fireworks Display
Commitment Form

Yes, please sign us up as a:

___Title Sponsor $5,000 or more
___Platinum Level Sponsor $4,000
___Gold Level Sponsor $2,000
___Silver Level Sponsor $1,000
___Bronze Level Sponsor $101-$500

Please note: You may send in your sponsorship check with the commitment form or if it is more convenient the market can invoice you once the commitment form has been received.

____________________________________________________________
Organization Represented/Contact Name
____________________________________________________________
Mailing Address (Please Print)
____________________________________________________________
Phone Number
____________________________________________________________
Email Address
____________________________________________________________
Signature / Date

Amount enclosed $__________ or Please bill me for $____________

Please Return Completed Form to:
Moses Lake Farmers Market
Attention: Wyvonna Swanson
P.O. Box 691, Moses Lake, WA 98837